



European Union
European Regional
Development Fund



EXKURS

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NATION ROUSED AGAINST MOTOR KILLINGS

Secretary Hoover's Conference Will Suggest Many Ways to Check The Alarming Increase of Automobile Fatalities.—Studying Huge Problem

THE need for vigorous action against the growing traffic deaths has prompted Secretary Hoover to call a conference of representatives of the various agencies interested in checking the steady increase in vehicular accidents. The conference will be held in Washington on Dec. 28. It will treat the subject from every angle, including statistics, traffic control, construction and engineering, city planning and zoning, insurance, education and the motor vehicle and public relations.

THE horror of war appears to be less appalling than the horror of peace. The automobile takes up as a far more destructive piece of machinery than the machine gun. The machine gun has been used in the wars. The car has been used in the streets. The car has been used in the streets. The car has been used in the streets.

Every thousand of our men were killed in action or died of wounds in the situation of this country's participation in the World War. This is at the rate of 1,000 fatalities a month. A month's average would compare with the daily toll of 1,000 lives destroyed monthly by accidents in the United States.

The greatest single factor in the automobile, it is estimated, is the fact that it is used through 100,000,000. It is estimated that 10,000,000 automobiles are in the United States. The fact that it is used through 100,000,000 is the greatest single factor in the automobile.

While the number killed in automobile accidents last year was given as 31,451, the motor car was also reported by other highway bodies. The Census Bureau charges that the car is the most dangerous machine in the world. It is the most dangerous machine in the world. It is the most dangerous machine in the world.

It is estimated that 10,000,000 automobiles are in the United States. The fact that it is used through 100,000,000 is the greatest single factor in the automobile. It is estimated that 10,000,000 automobiles are in the United States. The fact that it is used through 100,000,000 is the greatest single factor in the automobile.

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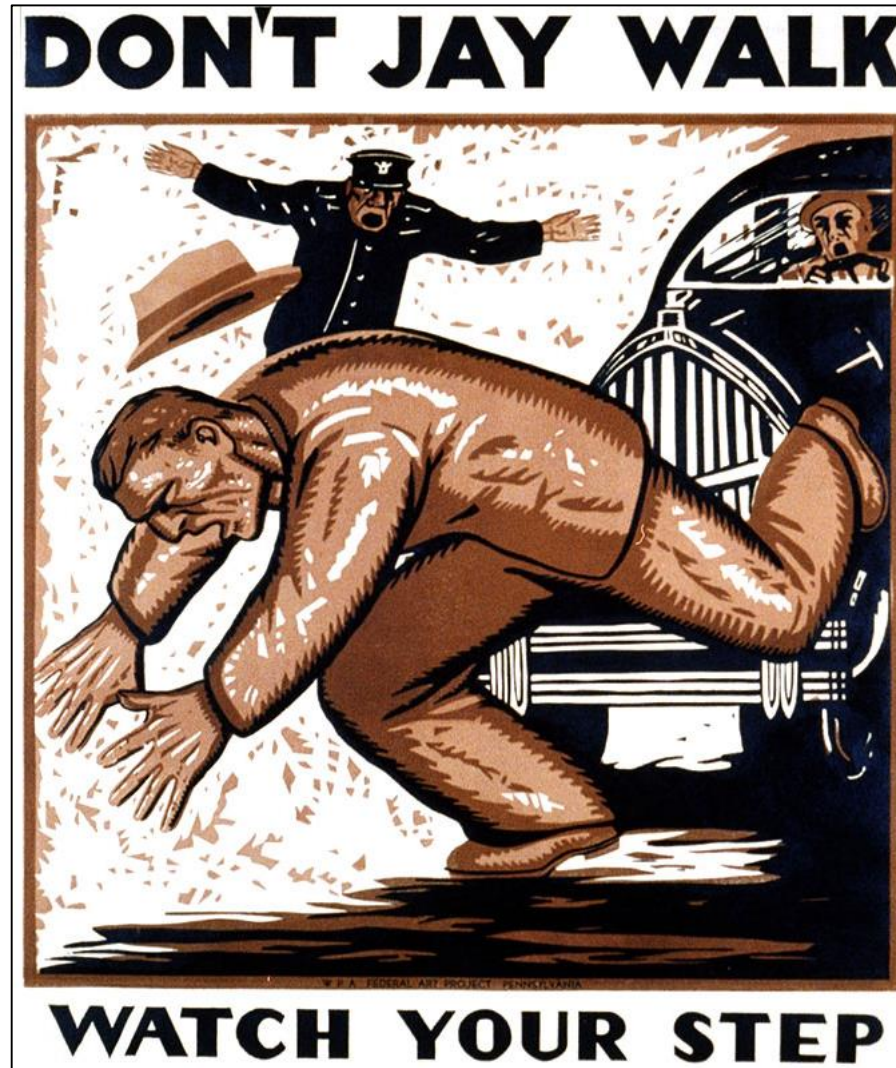
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PROBLEME



Stau





LÖSUNGSANSÄTZE

MOBILITY AS A SERVICE





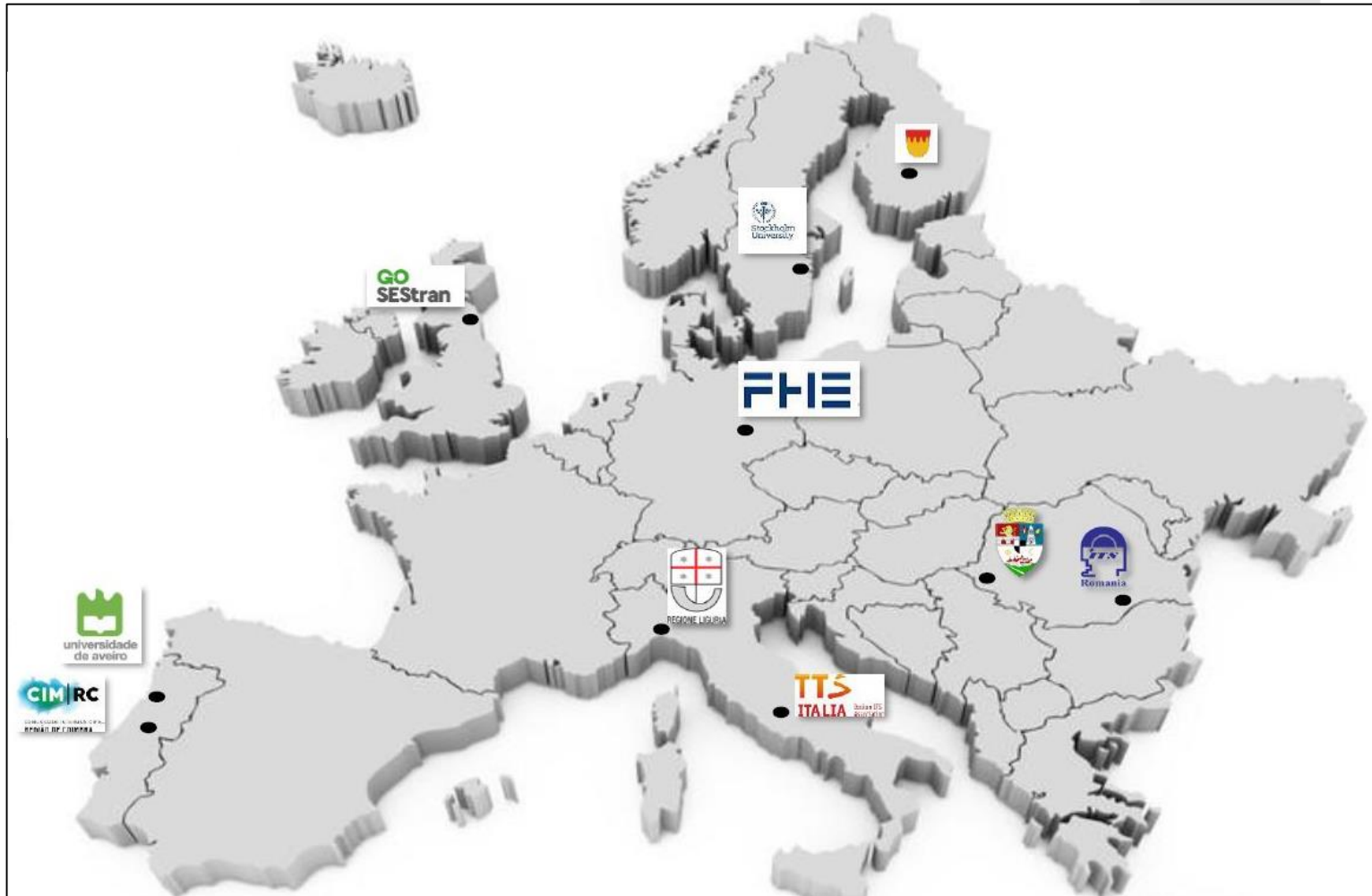
PriMaaS

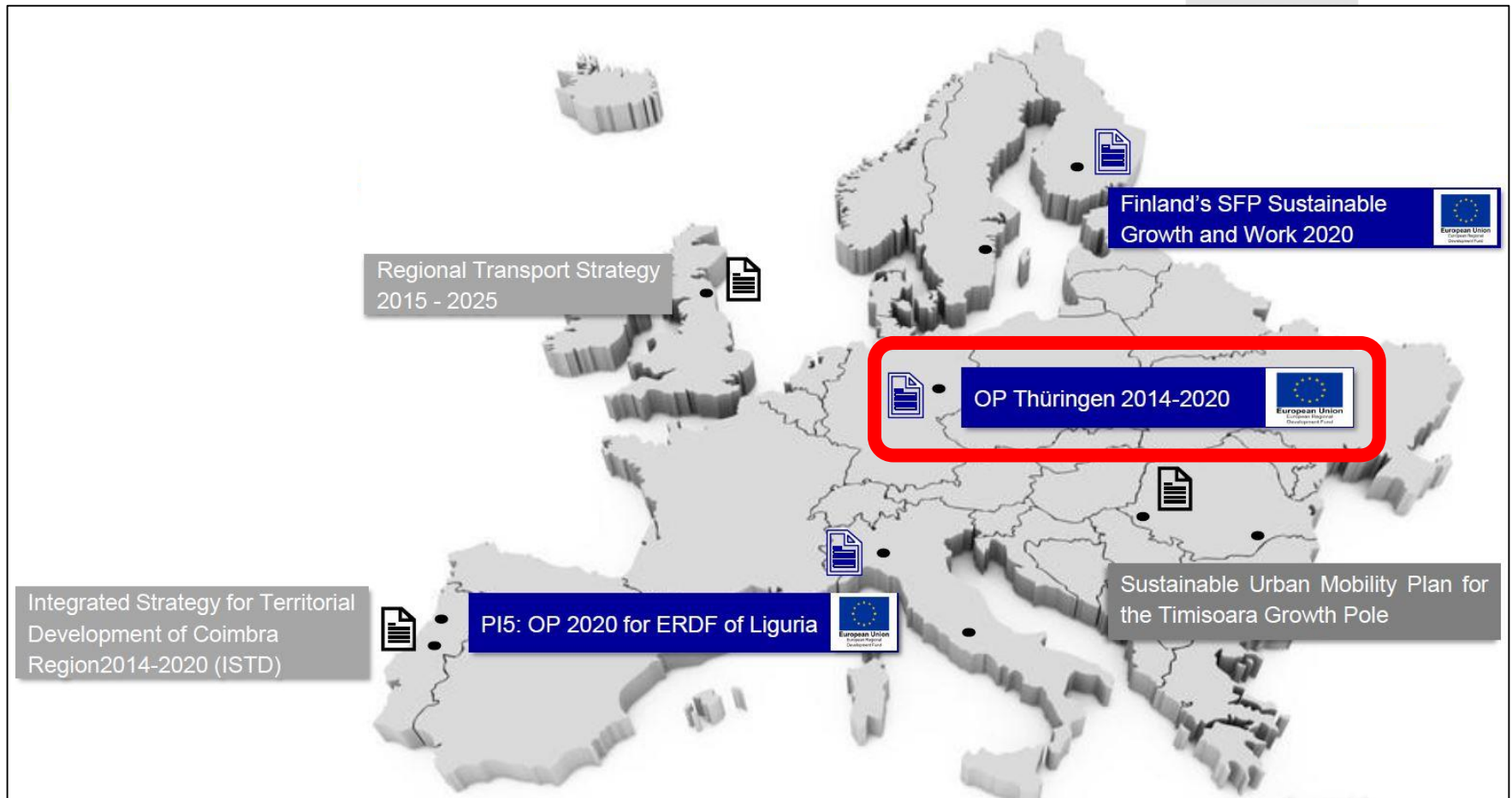
Interreg Europe



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INTERNATIONAL







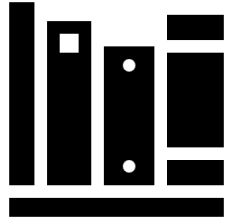
MaaS Tabelle

Overview of MaaS-Operators																		
City/Region	Name of MaaS-Operator	Function of MaaS-Operator	Status of implementation	Integrated transport modes	Type of Platform	Available Functionalities	Information provided	Tariff options	Regional scope/Geographic coverage	Registration Requirement (Web)	Registration requirement (App)	Personalisation	Customisation of voyage planning	Integration of societal goals	Implemented incentives in order to achieve the goal	MaaS-Level	Notes	Webpage
Thuringia	DB-Regio AG, Regio Südost	Public	In operation	Bus, Tram/Metro, Train, Pedestrian ways	Web, App	Trip planning, Booking, Ticketing, Payment, Invoicing	Schedule, Congestions, Real-time information, Price info, Construction sites, Stops, Service alerts, Seat occupancy	Pay-per-use, Daily tariff, Weekly tariff, Monthly tariff	Regional, National	Open access for all options	Open access for all options	Frequently used/preferred addresses, Frequently used/preferred modes, Frequently used/preferred stops, Frequently used/preferred trips, Previous trips	Duration, Modes, Time, Other	More accessible, inclusive transport network, Affordable transport for any individual, Reducing car ownership / car usage	Discounts for selected groups, campaigns promoting train usage, special service for people with reduced mobility	2	Booking of tickets is just possible in some parts of Thuringia.	https://www.bahn.de/p/view/wangebother/buendel/vmt.shtml
Thuringia	Verkehrsgemeinschaft Mittelhüringen (VMT)	Public	In operation	Bus, Pedestrian ways, Train, Tram/Metro	Web, App	Trip planning, Ticketing, Payment	Schedule, Stops, Real-time information, Service alerts, Price info, Construction sites, Congestions	Pay-per-use, Daily tariff, Cape prices	Regional	Open access for all options	For information, For customisation	Frequently used/preferred addresses, Frequently used/preferred stops, Frequently used/preferred trips, Previous trips	Duration, Modes, Time, Other	More accessible, inclusive transport network, Affordable transport for any individual, Reducing car ownership / car usage, Shift towards more sustainable transport modes, Promoting intermodality / multi-modal transport	Discounts for selected groups, special information for people with reduced mobility, promotional prices for using public transport ("Autolasten", "Jobbicket"), discounts for usage of carsharing ("teilauto")	2	Active in the cities of Erfurt, Weimar, Jena, Gera and counties of Weimarer Land, Gotha, Saale-Holzland-Kreis, Payment via "HandyTicket Deutschland"	https://www.vmt-thueringen.de/
Thuringia	Mitteldeutsche Verkehrsverbund GmbH (MDV)	Public	In operation	Bus, Pedestrian ways, Train, Tram/Metro	Web, App	Trip planning, Ticketing, Payment, Invoicing	Schedule, Congestions, Real-time information, Service alerts, Price info, Construction sites, Stops, Service alerts	Pay-per-use, Daily tariff	Regional	Open access for all options	Open access for all options	Frequently used/preferred addresses, Frequently used/preferred stops, Frequently used/preferred trips, Previous trips	Modes, Time	More accessible, inclusive transport network, Affordable transport for any individual, Reducing car ownership / car usage, Shift towards more sustainable transport modes, Promoting intermodality / multi-modal transport, Increasing road safety	Discounts for selected groups, special service and information for people with reduced mobility, mobility education, discounts for usage of carsharing ("teilauto")	2	Active in the Altenburger Land (Thuringia), Others in Saxony and Saxony-Anhalt, App provided by "myGo", contact synchronisation possible, frequently used tickets as personalisation	https://www.mdv.de/
Thuringia	KomBus GmbH	Public	In operation	Bus, Train	Web, App	Trip planning	Schedule, Stops, Construction sites, Price info, Real-time information, Service alerts, Congestions	Pay-per-use	Regional	Open access for all options	Open access for all options	Frequently used/preferred addresses, Frequently used/preferred stops	Modes, Time	More accessible, inclusive transport network, Affordable transport for any individual, Improving accessibility of urban areas/shopping districts, Reducing car ownership / car usage, Shift towards more sustainable transport modes	Discounts for selected groups, bus-on-demand, promotional prices for using public transport ("Autolasten")	0	Active in the counties of Saale-Orla-Kreis, Sonneberg, Saalfeld-Rudolstadt	https://www.kombus-online.eu/
Thuringia	Bus & Bahn Thüringen e.V.	Public	In operation	Bus, Tram/Metro, Train, Pedestrian ways	Web	Trip planning	Schedule, Stops, Real-time information	Not applicable	Regional	Open access for all options	Not applicable	None	Duration, Modes, Time, Other	Affordable transport for any individual, Increasing road safety	Mobility education for children/youths, promotional prices for using public transport ("Autolasten", "Bus total - Ein Tag - ein Euro")	0	Active in the cities of Suhl, Eisenach and Counties of Saale-Orla-Kreis, Sonneberg, Saalfeld-Rudolstadt, Ilm-Kreis, Schmalkalden-Meiningen, Wartburg-Kreis, Unstrut-Hainich-Kreis, Kyffhäuserkreis, Application in progress	https://www.bus-bahn-thueringen.de/
Thuringia	Regionalbus GmbH	Private	In operation	Bus, Pedestrian ways	Web	Trip planning	Schedule, Stops	Not applicable	Regional	For information	Not applicable	None	None	None	-	0	None	http://www.regionalbus.de/

Coverage		Functionality		Sustainability	
					
Geographic area	Multi modality	Integration of services	IT personalization	Environmental policy	Social cohesion policy

REGIONAL

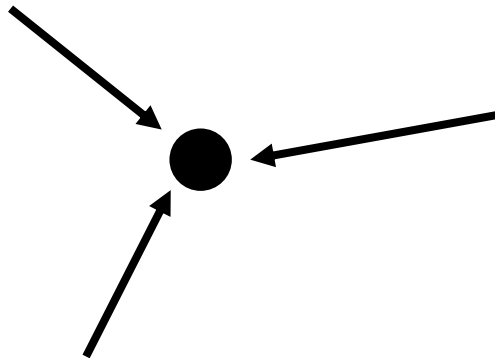
Wissen



Stakeholder

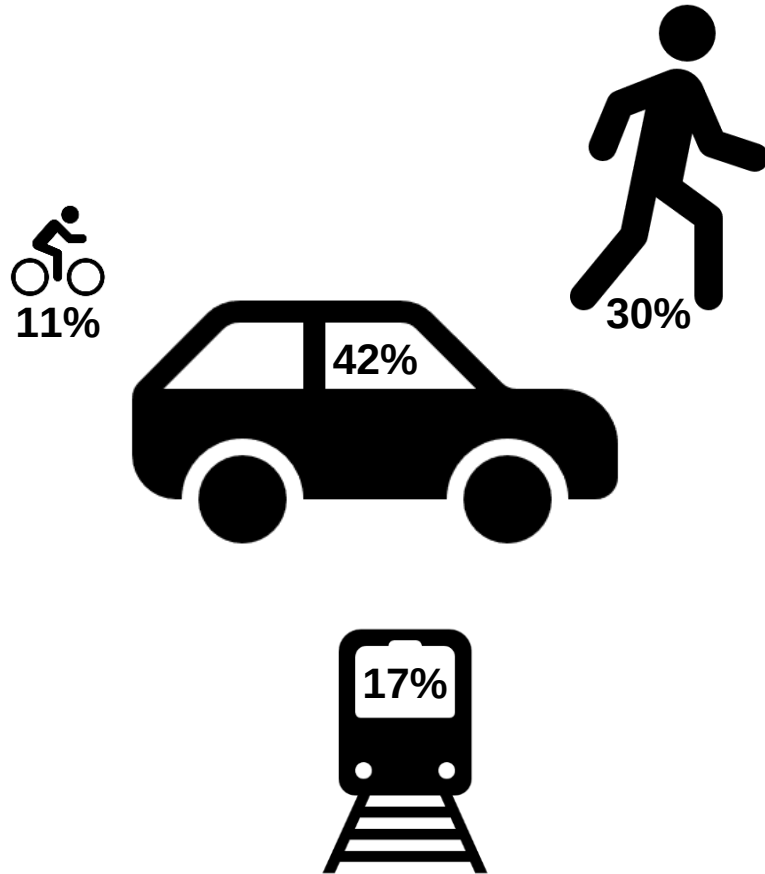


Technologie

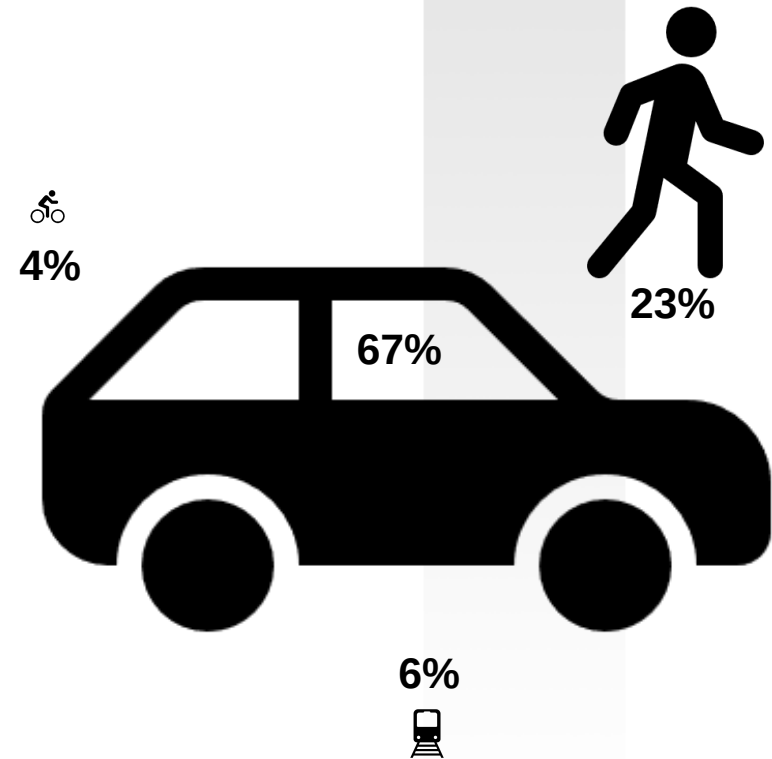


Modal Split

Erfurt



Ländliche Regionen



Öffentliche Institutionen

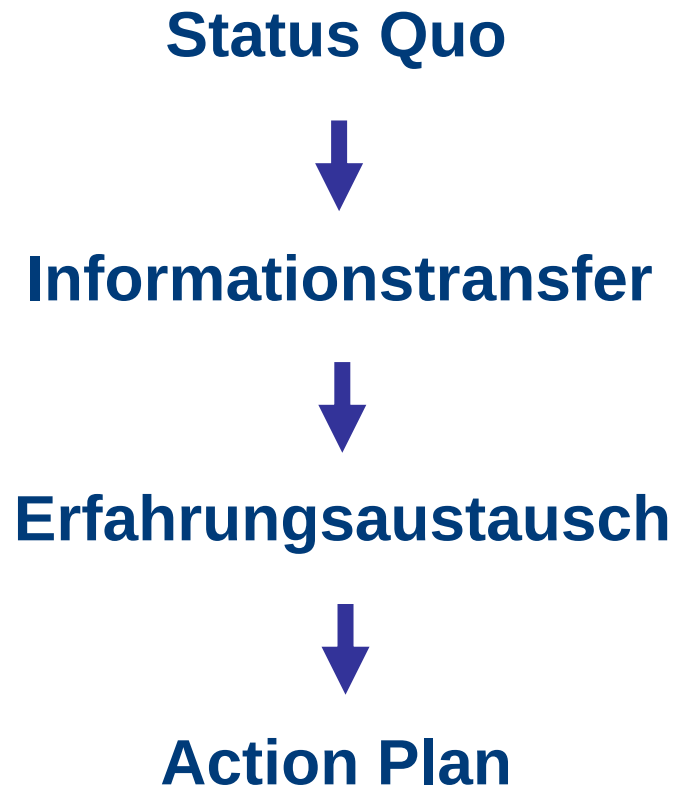


Verbraucherschutz

ÖPNV



Private Mobilitätsanbieter



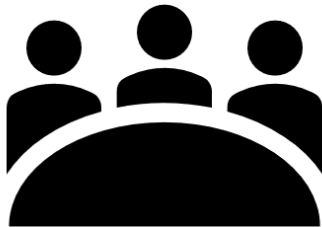
Recherche



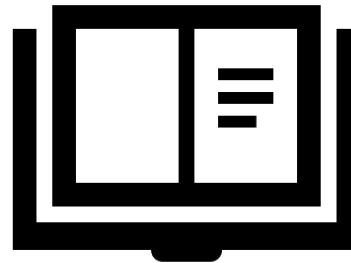
SWOT-Analyse



Events



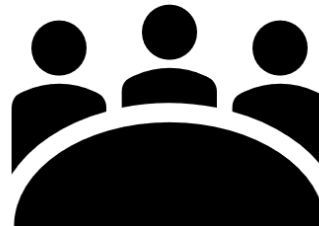
Arbeitspapier



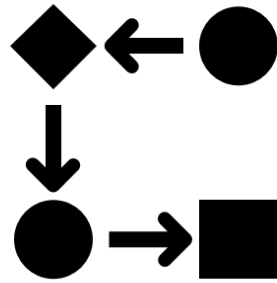
Umfrage



Workshops



Leitfaden



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- Slide 3: <https://bit.ly/36xkkl5> (13.07.21)
- Slide 4: <https://bit.ly/3r4RphA> (13.07.21)
- Slide 5: <https://bit.ly/3edr1Nc> (13.07.21)
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Danke für Ihre Aufmerksamkeit!

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