International Transport Forum

Partnership Opportunities at the Summit

Reach out to top decision-makers
at the Annual Summit of Transport Ministers

OECD

The Annual Summit of Transport Ministers

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 59 member countries. Based in Paris, it is the only global body with a mandate to advance transport policy for all modes of transport.

Every May, ministers of transport from ITF member and guest countries meet for their Annual Summit in Leipzig, Germany. The Summit, often referred to as the "Davos of Transport", is the **premier global transport policy event** and gathers political decision-makers, heads of international organisations, CEOs, and other leaders from business, civil society, media and academia.

Each year, more than 1000 participants share their views and **debate the future of transport and mobility**.

- Summit 2018, 23-25 May, Leipzig: "Transport Safety and Security"
- Summit 2019, Leipzig: "Transport Connectivity for Regional Integration".

Showcase your organisation at the Summit!

The Annual Summit is the ideal opportunity for any organisation or company involved in transport or related activities to raise its profile and showcase products, services and initiatives to a high-level global audience.

- **Become a Summit Sponsor**: Connect your brand and key messages with key players in the transport sector.
- **Become a Summit Exhibitor**: Showcase your organisation, services and products and attract the attention of a highly influential audience.
- **Host a Summit Side Event**: Raise your organisation's priority topics to a high-level international transport audience.

Become a Summit Sponsor

- **Raise your profile**: Connect your brand with some of the most influential organisations and leaders in transport and mobility.
- **Engage in debate**: Reach key representatives of all stakeholder groups and benefit from extensive global media coverage.
- **Build networks**: Connect with your peers in transport and mobility.

Various sponsorship packages allow you to choose the level of involvement and visibility suited to your budget and communication objectives.

Four different packages are available: Silver, Gold, Platinum and Diamond.

The range of **key benefits**, according to your choice of sponsorship package, is listed below.

€15 000 Silver Sponsor

2 Complementary delegate passes

1 Complementary VIP lounge access

1 Invitation to VIP lunch

€25 000 Gold Sponsor

30m² Free exhibition space

4 Complementary delegate passes

2 Complementary VIP lounge access

1 Invitation for VIP lunch

Sponsorship without exhibition available at **€20 000**

€35 000 Platinum Sponsor

Host a **Side Event**

45m² Free exhibition space

6 Complementary delegate passes

3 Complementary VIP lounge access

2 Invitation for VIP lunch

Sponsorship without exhibition available at **€30 000**

€50 000 Diamond Sponsor

Contribution to the **Summit Programme**

Host a **Side Event**

65m² Free exhibition space

8 Complementary delegate passes

4 Complementary VIP lounge access

3 Invitation for VIP lunch

Sponsorship without exhibition available at **€40 000**

Networking and Gala Dinner sponsor packages are also available.

All sponsors enjoy a wide range of benefits, including:

- Speaking role at the ITF Open Stage Café.
- On-line exposure: Summit website, social media, newsletters.
- On-site visibility: logo, signage, all printed Summit documentation.
- Press relations and global media coverage.
- Verbal recognition during opening and closing ceremony.
- And many other related advantages.

For more information contact
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Host a Summit Side Event

Hosting a Side Event at the Annual Summit provides a unique way to communicate your priority topics to a high-level international audience. Events can take a range of formats, including board meetings, workshops, seminars, presentations on the Open Stage Café and panel discussions.

A limited number of slots are available for side events, on- or off-site during the Summit. As Side Events are a part of the Summit programme, co-branded invitations tailored for the event can be sent to your selected contacts.

Other types of events, such as international meetings of multilateral bodies, companies, networks or associations can also be held within the framework of the Summit.

For more information contact
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Become a Summit Exhibitor

Every year, more than 50 organisations, including companies, ministries, professional associations and civil society, take the opportunity to showcase their products, services, and initiatives in the Summit exhibition.

Exhibitors use the Summit for product launches, on-site demonstrations, media events, high-level meetings and other ways to reach out to Summit participants.

Every exhibitor receives a number of all-inclusive three-day delegate passes which allow full access to the Summit, including the Presidency Reception, the Gala Dinner and other networking events.

Prices for exhibition space start from €225 / m2 (excl. VAT) at the discount rate for early bookings, available until 31 January.

€225
Early booking rate
before 31 January

€270
per m²
(bare floor area)

One free Summit entry pass with every 10m² of exhibition space

Listing in Summit Exhibitors Guide and on website

For more information contact
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Be part of the Summit debate!

1400+ participants from 85 countries

120+ high-level speakers

100+ bilateral meetings

Ministerial Meetings and Roundtables

40+ diverse sessions (Masterclass, roundtables, Transport Innovation Talks, plenary, breakfast and lunch sessions)

25+ informal debates on the ITF Open Stage Café

Networking sessions (i.e. breakfast and lunch sessions), Gala Dinner, Cocktail and Presidency receptions

35+ exhibiting organisations

140+ accredited journalists

800+ media mentions

Recent Summit Sponsors and Exhibitors:

AGES • ANTP (Mexico) • BMW • Bombardier • Dekra • Deutsche Bahn • European Commission • European Investment Bank • FIA • ERTICO ITS Europe • NXP • Mercedes-Benz • PTV Group • Siemens • Turkish Airlines • International Union of Railways • World Bank • World Road Association • Governments include France • Germany • Korea • Mexico • Netherlands • Russian Federation • New Zealand • Regional government: State of Saxony

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